

# **Privacy Statement**

Wexford Arts Centre is committed to maintaining the trust and confidence of our visitors to our web site and subscribers to our newsletter. Here you'll find information on how we treat data that we collect from visitors to our website, or when someone subscribes to our newsletter.

# Our Website

When someone visits <u>www.wexfordartscentre.ie</u> we use a thirdparty service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

### Newsletter

As part of the registration process for our bi-weekly enewsletter, we collect personal information. We use that information for a couple of reasons: to tell you about stuff you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see MailChimp's privacy notice.

You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing <u>boxoffice@wexfordartscentre.ie</u>

### Ticketing Data

When you purchase a ticket (or tickets) online or through our box office your name, address data, email and contact number will be stored in our Box Office system. You may, of course, purchase a ticket (or tickets) in person without supplying the aforementioned personal data. Please be assured that we do not share your personal details with any other company without your consent.

# Links to Other Web Sites

This privacy notice does not cover the links within this site linking to other websites. Those sites are not governed by this Privacy Policy, and if you have questions about how a site uses your information, you'll need to check that site's privacy statement.

### Access to Your Personal Information

You are entitled to access the personal information that we hold. Email your request to <u>boxoffice@wexfordartscentre.ie</u>

### Changes to this Privacy Notice

We keep our privacy notice under regular review. This privacy notice was last updated on 25<sup>th</sup> April 2018